

Cookies Policy - Website *(Additional Information)*



| Cookie ID | Description / Objective | Origin | Duration | Type |
|---------------------------------|--|------------|---------------|--------------------|
| _GRECAPTCHA | Google Recaptcha service sets this cookie to identify bots to protect the website against malicious spam attacks. | google.com | 6 Months | Strictly Necessary |
| wp_consent_preferences | WP Consent API sets this cookie to save users' consent choices for different types of cookies on the website. This ensures a tailored browsing experience by applying users preferences consistently across the visits. | kuboo.pt | 1 Month | Strictly Necessary |
| wp_consent_statistics | WP Consent API sets this cookie to collect anonymous data on website usage and help to analyze and enhance the sites' performance. | kuboo.pt | 1 Month | Strictly Necessary |
| wp_consent_statistics-anonymous | WP Consent API sets this cookie to understand how the website is used, which enables enhanced user content and services and respects privacy. | kuboo.pt | 1 Month | Strictly Necessary |
| wp_consent_functional | WP Consent API sets this cookie to remember user preferences for essential website functionalities, ensuring a seamless and personalized experience. | kuboo.pt | 1 Month | Strictly Necessary |
| wp_consent_marketing | WP Consent API sets this cookie to record user consent choices for marketing cookies. This ensures that users only receive advertisements tailored to their interests. | kuboo.pt | 1 Month | Strictly Necessary |
| rc::a | This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks. | google.com | Never Expires | Strictly Necessary |
| rc::f | This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks. | google.com | Never Expires | Strictly Necessary |
| wpEmojiSettingsSupports | WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly. | kuboo.pt | Session | Strictly Necessary |
| rc::c | This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks. | google.com | Session | Strictly Necessary |
| rc::b | This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks. | google.com | Session | Strictly Necessary |
| cookieyes-consent | CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors. | .kuboo.pt | 1 Year | Strictly Necessary |
| TawkConnectionTime | Tawk.to, a live chat functionality, sets this cookie. For improved service, this cookie helps remember users so that previous chats can be linked together. | .kuboo.pt | Session | Strictly Necessary |
| twk_idm_key | Tawk set this cookie to allow the website to recognise the visitor in order to optimize the chat-box functionality. | .kuboo.pt | Session | Strictly Necessary |
| CLID | Microsoft Clarity set this cookie to store information about how visitors interact with the website. The cookie helps to provide an analysis report. The data collection includes the number of visitors, where they visit the website, and the pages visited. | clarity.ms | 1 Year | Analytics |
| _clk | Microsoft Clarity sets this cookie to retain the browser's Clarity User ID and settings exclusive to that website. This guarantees that actions taken during subsequent visits to the same website will be linked to the same user ID. | .kuboo.pt | 1 Year | Analytics |

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| _clsk | Microsoft Clarity sets this cookie to store and consolidate a user's pageviews into a single session recording. | .kuboo.pt | 1 Day | Analytics |
| MR | This cookie, set by Bing, is used to collect user information for analytics purposes. | .c.bing.com | 7 Days | Analytics |
| SM | Microsoft Clarity cookie set this cookie for synchronizing the MUID across Microsoft domains. | .c.clarity.ms | Session | Analytics |
| flaretrk | This cookie is set by Attributer and is used to determine how the user accessed the website. | attributer.io | 1 Year | Analytics |
| _ga | Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors. | .kuboo.pt | 1 Year, 1 Month & 4 Days | Analytics |
| _ga_* | Google Analytics sets this cookie to store and count page views. | .kuboo.pt | 1 Year, 1 Month & 4 Days | Analytics |
| _gcl_au | Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services. | google.com | 3 Months | Analytics |
| SRM_B | Used by Microsoft Advertising as a unique ID for visitors. | .c.bing.com | 1 Year & 24 Days | Performance |
| _uetsid | Bing Ads sets this cookie to engage with a user that has previously visited the website. | .kuboo.pt | 1 Day | Performance |
| _uetvid | Bing Ads sets this cookie to engage with a user that has previously visited the website. | .kuboo.pt | 1 Year & 24 Days | Performance |
| test_cookie | doubleclick.net sets this cookie to determine if the user's browser supports cookies. | .doubleclick.net | 15 Minutes | Behavioral Advertising |
| __adroll | This cookie is set by AdRoll to identify users across visits and devices. It is used by real-time bidding for advertisers to display relevant advertisements. | .d.adroll.com | 1 Year & 1 Month | Behavioral Advertising |
| receive-cookie-deprecation | Google sets this cookie to enable Privacy Sandbox testing and preview how site behaviour and functionality work without third-party cookies. | .d.adroll.com | 1 Year & 1 Month | Behavioral Advertising |
| __adroll_shared | Adroll sets this cookie to collect information on users across different websites for relevant advertising. | .adroll.com | 1 Year & 1 Month | Behavioral Advertising |
| _fbp | Facebook sets this cookie to store and track interactions. | .kuboo.pt | 3 Months | Behavioral Advertising |
| __adroll_fpc | AdRoll sets this cookie to target users with advertisements based on their browsing behaviour. | .kuboo.pt | 1 Year | Behavioral Advertising |
| __ar_v4 | Adroll uses these cookies to help track the user through multiple sessions to serve targeted advertisements. | .kuboo.pt | Session | Behavioral Advertising |
| TapAd_TS | This cookie is set under the domain DoubleClick, to place ads that point to the website in Google search results and to track conversion rates for these ads. | .tapad.com | 1 Year | Behavioral Advertising |

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| TapAd_DID | TapAd sets this cookie to track users across devices to enable targeted advertising. | .tapad.com | 2 Months | Behavioral Advertising |
| ar_debug | TapAd sets this cookie to offer personalized content, social media features, and traffic analysis for its retargeting of online advertising. | x.adroll.com | 2 Months | Behavioral Advertising |
| TapAd_3WAY_SYNC | DoubleClick sets this cookie to debug and troubleshoot the ads served by DoubleClick. | .tapad.com | Session | Behavioral Advertising |
| _te_ | TapAd sets this cookie for data synchronization with advertising networks. | .kuboo.pt | 2 Months | Behavioral Advertising |
| MUID | Bing sets this cookie to recognise unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operations. | .bing.com | 1 Year & 24 Days | Behavioral Advertising |
| ANONCHK | The ANONCHK cookie, set by Bing, is used to store a user's session ID and verify ads' clicks on the Bing search engine. The cookie helps in reporting and personalization as well. | .c.clarity.ms | 10 Minutes | Behavioral Advertising |
| IDE | Google DoubleClick IDE cookies store information about how the user uses the website to present them with relevant ads according to the user profile. | .doubleclick.net | 1 Year & 24 Days | Behavioral Advertising |